2026 SPONSORSHIP BENEFITS

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SPONSORSHIP BENEFITS		Legacy Generation $15,000	Greatest Generation $10,000	Silent Generation $5,000	Boomer Generation $2,500	Generation X $1,000	Millenial Generation $500	Route Sign $250	In Memory of... Sign $100
MARKETING & PROMOTIONS	**Commitment Due Date**								
Logo on registration form	7 / 1	X							
Pre-event table tops	7 / 1	X	X						
Radio acknowledgment	7 / 1	X	X	X					
Other community events	7 / 1	X	X	X					
Save the date	7 / 1	X	X	X					
Pre-advertising poster	7 / 1	X	X	X	X				
Team leader meeting recognition	7 / 1	X	X	X	X	X			
Event poster	7 / 1	X	X	X	X	X			
Logo on Miles For Memories website	8 / 15	X	X	X	X	Company Name	Company Name		
Inclusion of corporate logo & acknowledgment of company support on social media outlets on certain number of occasion	8 / 15	10	7	4	2	1	1		
Post electronic media	8 / 15	X	X	X	X	X	X	X	
DAY OF THE EVENT	**Commitment Due Date**								
Opening presentation	8 / 15	X							
Sponsor event area (water, food, registration, start/finish line, stage, and more)	8 / 15	X	X	X					
Banner	8 / 15	X	X	X	X	X	X		
Logo / Name on event shirt	8 / 15	X	X	X	X	X			
Number T shirts	8 / 15	20	15	10	5	2	1		
Marketing table at registration	9 / 15	X	X	X	X	X	X	X	
Route signs with company logo	8 / 15	X	X	X	X	X	X	X	X

Checks should be made payable to: Miles For Memories
Mail checks to: P.O. Box 2257, Battle Creek, MI 49016

(Tax ID#: 38-2045459)

Recognition will be given at the point sponsors sign on.